



EASE&EXCEL



COMPOSITION

Soya Bean Hulls, Oatfeed, Alfalfa Meal, Alfalfa & Green Oat Straw Chaff, Soya Oil, Distillers' Grains, Ground Beet Pulp, Micronised Wheat, Soya Bean Meal, Molasses, Micronised Soya Beans, Micronised Linseed, Wheatfeed, Vitamins and Minerals, Dicalcium Phosphate, Calcium Carbonate, Sodium Chloride, Beta Glucan (0.15g/kg), Magnesium Carbonate, Fructo-oligosaccharide (3g/kg)

ANALYTICAL CONSTITUENTS

Protein	13.0%
Starch	8.0%
Sugar	6.0%
Oil	10.5%
Fibre	18.0%
Ash	8.0%
Calcium	1.2%
Phosphorus	0.6%
Magnesium	0.4%
Sodium	0.3%

For further information or expert, friendly advice on maximising your horse's potential, contact Baileys Horse Feeds:

Tel: 01371 850 247
e: nutrition@baileyshorsefeeds.co.uk
www.baileyshorsefeeds.co.uk



Daniel Sherriff's Santorini



EASE&EXCEL

LOW STARCH, HIGH FIBRE, HIGH OIL BLEND

NEW



Suitable for equines prone to **gastric ulcers** as part of a balanced diet



Suitable for equines prone to gastric ulcers as part of a balanced diet

TARGETED AT

- Horses with increased calorie requirements known to need a low starch diet
- Stressed, excitable horses needing calories for condition and performance
- Those needing tailored dietary support for healthy muscle function



What is Baileys Ease & Excel?

Baileys Ease & Excel is an **innovative new low starch feed** designed to help provide a fully balanced diet, with appropriate levels of slow release energy to promote condition and support performance.

ITS KEY FEATURES INCLUDE:

Low Starch (8%)

Ease & Excel contains no micronised cereal flakes so its Digestible Energy (DE) content of 13MJ/kg is delivered by fibre and oil.

Low Sugar (6%)

The carefully selected blend of energy sources and other ingredients keeps sugar content to a minimum.

High Fibre (18%)

Ease & Excel contains soya hulls, beet pulp and alfalfa, all rich sources of superfibres, which are more digestible than "traditional" fibre (cellulose), yielding greater amounts of slow release energy. Fibre is also provided by oatfeed, a highly beneficial by-product of the oat-milling industry, which is particularly palatable and remarkably low in starch.

High Energy (13MJ/kg)

Ease & Excel provides sufficient calories to maintain condition and fuel performance in the harder working horse, while still keeping starch levels to a minimum.



Jane Buchan's Carlton

High Oil (10.5%)

Ease & Excel contains Baileys Outshine high oil supplement which supplies a blend of oils from soya and linseed for slow release energy. Oil has also been shown to have a glycogen-sparing effect which helps improve stamina, while the balance of Omega 3 and 6 fatty acids supplied by Outshine is designed to help avoid an imbalance in the body.



Quality Protein (13%)

Quality protein, supplying good levels of essential amino acids, is important for the development of strong healthy muscles and in supporting the tissue repair and recovery that is ongoing in the working equine athlete. With correct work, a Baileys-fed horse will always stand out with a rounded top line and musculature which is achievable without the need for expensive amino acid supplementation.

Superior Vitamins and Minerals

Ease & Excel is a fully balanced feed so **does not require the addition of a balancer**, unless less than the recommended quantity is being fed. It contains performance levels of these essential nutrients to support horses with high workloads and includes Bioplex© minerals which are more easily absorbed and utilised by the horse's body so he gets more from every mouthful.

SEL-PLEX BIOPLEX



Protexin In-Feed Formula

This bespoke blend of natural antacids, pre and probiotics brings specific benefits to help support a healthy gut.





WHY BAILEYS EASE & EXCEL IS SUITABLE for horses prone to EGUS

Ease & Excel is one of the first feeds to be recognised by BETA's new Feed Approval Mark for products suitable for horses prone to Equine Gastric Ulcer Syndrome (EGUS). This means that its starch and sugar content are low enough to mean that, when fed according to recommendations, the horse will receive less than 1g per kg of bodyweight in starch and sugar per meal and less than 2g per kg of bodyweight of starch and sugar per day.

Other benefits include:

Supports a Healthy Gastric pH

→ When starch, generally from cereals, is digested in the horse's stomach, it increases the acidity levels of an already acidic environment (pH < 7). Minimising the starch content, both per meal and in the diet overall, helps maintain a healthy gastric pH and reduce the risk of ulceration.

→ Natural antacids, including calcium and magnesium, are supplied by Protexin in Feed Formula and help buffer the acid contents of the stomach.

→ Ease & Excel contains alfalfa chaff which encourages the horse to chew, thus producing saliva which contains its own natural acid-buffer. Alfalfa is also rich in calcium, another natural antacid, and is thought to form a physical fibrous raft on the top of the stomach contents which helps to protect the upper squamous region from acid splashes during physical activity.

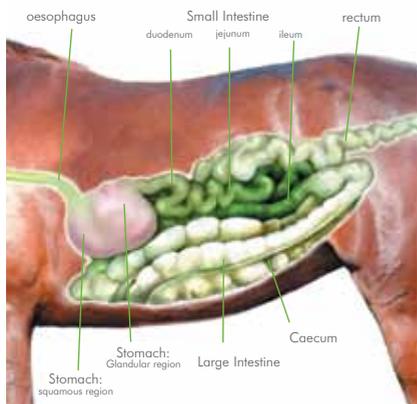
Supports a Healthy Gastro-Intestinal Lining

→ Ease & Excel's soya hulls, beet pulp and alfalfa are all rich sources of pectin which, in acidic conditions like those in the stomach, alters its structure to one that is similar to mucus and has been shown to bind to, and thicken, the stomach mucosa thereby protecting it from acid attack.

→ Protexin in Feed Formula contains beta-glucans, a polysaccharide soluble fibre, similar to pectin, whose gel-like consistency helps to slow the progress of starch-containing feed through the digestive system. This helps ensure more is digested and absorbed in the small intestine and minimises the risk of undigested starch or sugar reaching the hindgut where it can cause disruption.

→ Soya oil has also been shown to slow the passage of feed from the stomach, again encouraging more thorough digestion of any starch content. Ease & Excel contains good levels of soya oil as well as linseed oil.

→ Protexin In-Feed Formula contains Gum Arabic which has demulcent properties, to help support the integrity of the lining of the stomach and digestive tract.



Please note this feed is designed to support the management of horses and ponies at risk from non-glandular ulcers. Please seek veterinary advice for the treatment/management of glandular ulcers.

Jane Brewin's
Nadonna



HOW BAILEYS EASE & EXCEL CAN

support healthy muscle function

Stress and high starch diets are recognised risk factors for working and performance horses who experience exercise-associated muscle disorders. Controlling starch intake is known to help in the support of healthy muscle function so feeding Ease & Excel, alongside forage, will help provide a diet which is overall much lower in starch than when feeding a “traditional” competition feed.

→ As workload increases so do the amounts of potentially harmful free radicals produced by the muscles during metabolism. Ease & Excel's high levels of antioxidants, in the form of vitamins C and E and Sel-Plex organic selenium, help neutralise these free radicals and thus aid healthy muscle function.

→ The performance levels of vitamins and minerals include key minerals, like calcium and magnesium, which are involved in neuro transmission and important for correct muscle function. Feeding Ease & Excel at recommended levels, alongside forage, will provide a fully balanced diet, and should ensure the working horse does not go short of these essential nutrients.

→ Pre and probiotics provided by the bespoke Protexin In-Feed Formula, ensure a healthy microbial population throughout the gut and, in particular in the hindgut, where fibre digestion occurs. Fibre held in the hindgut acts as a reservoir for water and electrolytes, which can help maintain hydration levels and therefore reduce the risks to muscle health associated with dehydration. Live yeast stimulates fibre-digesting bacteria, ensuring maximum nutritional benefit is obtained from dietary forage and fibre, including the absorption of electrolyte minerals.



“ I was one of the first people to trial Ease & Excel. I have been so impressed with how well it caters for the differing needs of performance horses that we now feed it to the whole yard!”

Chris Burton - Eventer



WHY BAILEYS EASE & EXCEL IS IDEAL FOR **stressy & excitable types**

Horses may be naturally excitable, while some also find it difficult to cope with the stresses of a busy competition lifestyle. Reducing the overall starch intake for horses like this will keep levels of dietary “quick release” energy to a minimum which can help avoid exacerbating excitability.

- Ease & Excel provides high levels of slow release and minimal levels of quicker release energy so is ideal for those horses who can be “fizzy” or “sharp” on traditional competition feeds containing moderate levels of cereals, like oat.
- Stressy horses are more likely to experience digestive upsets and discomfort, including gastric ulcers, so Ease & Excel is ideal fed as part of an overall management and feeding regime to reduce stress and discomfort.
- Stressy horses often have limited appetites so Ease & Excel is formulated to be fed in reduced quantities compared to a traditional competition feed. This means that meal sizes can be kept manageable, for optimum digestive efficiency, and the horse is unlikely to be “overfaced”. Ensuring a horse receives all the nutrients he needs is important to support well-being and performance which in turn should help to maintain a healthy appetite.

WHY BAILEYS EASE & EXCEL IS USEFUL FOR **those prone to laminitis**

Controlling starch and sugar intake is important for those prone to laminitis, including those with PPID (Cushing’s Disease), which can make it hard when needing to feed sufficient calories to promote weight gain.

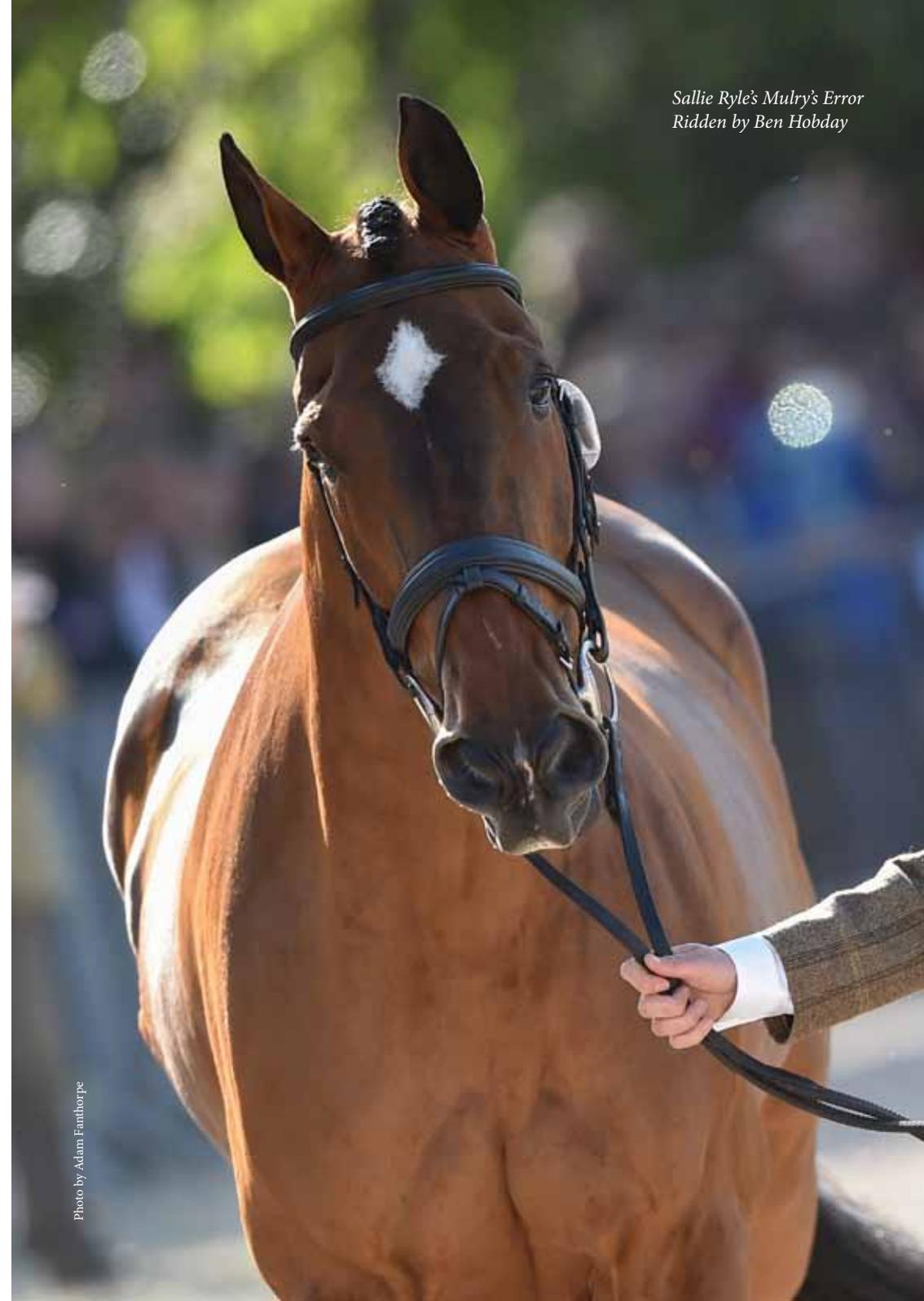
- Ease & Excel supplies high levels of “non-starch” calories, from fibre and oil, so is ideal for promoting weight gain in those who need to avoid cereals.
- The medication given for PPID can often affect a horse’s appetite. Ease & Excel’s reduced feeding rates and excellent palatability help ensure that a balanced diet, supplying conditioning calories, can be delivered in small feeding volumes and manageable meals.



“ My horse is stressy and goes off feed easily, especially when away at competitions. Now I feed Ease & Excel, I can keep him eating and drinking so he’s able to perform as I want and recover well.”

Carrie Byrom - Eventer

*Sallie Ryle’s Mulry’s Error
Ridden by Ben Hobday*



FIBRE

Ease & Excel may be high in digestible fibre but it's still important to ensure a horse consumes no less than the equivalent of 1.5% of his bodyweight in forage per day. For those who are not good hay/haylage eaters, or when the nutritional quality of the forage is questionable, alternative fibre sources can be useful fed separately from the compound feed as a "haynet in a bucket".



ALFALFA PLUS OIL

UK-grown alfalfa with a coating of soya oil, this is one of the higher calorie options and brings the natural acid-buffering advantage of alfalfa as well as encouraging the horse to chew.



ALFALFA BLEND

A unique blend of alfalfa and green oat straw with a dusting of mint which is particularly palatable.



FIBRE-BEET

A soakable combination of alfalfa and Speedi-Beet which is ideal for helping maintain hydration levels at competitions or on long journeys.

REGULATING CALORIE INTAKE

Some horses may not need all the calories supplied by the full recommended amount of Ease & Excel but they still need essential nutrients to support healthy muscle function, recovery and performance.



PERFORMANCE BALANCER

provides essential quality protein, vitamins and minerals, to support performance, without unwanted calories so is ideal for topping up reduced amounts of Ease & Excel to ensure the horse doesn't miss out. As a guide, the level essential nutrients (not calories) supplied by 1.25kg (1 Stubbs scoop) of Ease & Excel are equivalent to those provided by 450g (2 mugs) of Performance Balancer.

Additional advice on calorie control for good-doers and the laminitis-prone is available on our web site.

ADDING EXTRA CALORIES

Should additional calories be required, fibre and oil remain the low starch options of choice. Any of the fibre sources recommended above, may be fed to supply additional calories but remember that, because they are not energy-dense, larger volumes must be consumed to make a significant contribution.



OUTSHINE high oil supplement

has an impressive Digestible Energy (DE) content of 24MJ/kg, to provide concentrated slow release calories in a small volume. Ease & Excel already contains Outshine but extra can be added by the mug-full to top up the diet, if necessary.



“ We've got some particularly sensitive youngsters, who didn't suit conventional racing mixes, but have thrived on Ease & Excel. They eat up well, and have trained and raced successfully.”

John Gosden - Racehorse Trainer



*Mr Ronnie Bartlett's
Bear Necessity B
Ridden by Blyth Tait*